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Beetle Mania! Scarabs Take Flight on the Red Carpet

The ancient Egyptian talisman represents protection, transformation and rebirth.



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By **Beth Bernstein** **INSTORE SEPTEMBER 2023 ISSUE**



Irina Shayk in Messika High Jewelry 2022 Beyond the Light necklace at the 2023 Cannes Film Festival. PHOTO COURTESY OF SHUTTERSTOCK.



TALK ABOUT TRENDS taking off: Carved stone, enamel and gold scarabs, based on the ancient Egyptian symbol of the sacred beetle, are being interpreted by a slew of designers. Thought to be one of the most powerful talismans, they represent protection, transformation and rebirth. Modern designers concentrate on the protection aspect in fine jewelry and create a diverse range of scarabs, primarily translated into pendants.





||
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Emily P. Wheeler

18K yellow gold, silk cord, diamond, turquoise, pink opal, tiger's eye and enamel Scarab necklace.

emilypwheeler.com

\$7,200



Jenna Blake

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jennablake.com

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Beth Bernstein



Beth Bernstein is a published author of three books and jewelry and fashion expert with 18+ years experience. A broad knowledge of the history of jewelry and fashion coupled with a background in "the story", writing, trends, design concepts has earned Beth a proven track record.

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When the Kids Have Their Own Careers, Wilkerson Can Help You to Retire

Alex and Gladys Rysman are the third generation to run Romm Jewelers in Brockton, Mass. And after many decades of service to the industry and their community, it was time to close the store and take advantage of some downtime. With three grown children who each had their own careers outside of the industry, they decided to call Wilkerson. Then, the Rysmans did what every jeweler should do: They called other retailers and asked about their own Wilkerson experience. "They all told us what a great experience it was and that's what made us go with Wilkerson," says Gladys Rysman. The results? Alex Rysman says he was impressed. "We exceeded whatever I expected to do by a large margin."

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