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Home / ForbesLife / The “quiet luxury” trend is also coming to jewelry

The “quiet luxury” trend is also reaching jewelry

Famous in fashion for its minimalist elegance, discreet luxury is translated into jewelry with timeless, handcrafted pieces that shine without dazzling.



May 18, 2023
Updated 1 year ago

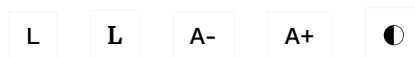


Disclosure

Quiet luxury was present at Bottega Veneta's Spring ready-to-wear fashion show

Ouvir: The “quiet luxury” trend is 00:00

ACCESSIBILITY



“Quiet luxury” has been featured in several fashion magazines since 2022. The term means the minimalist elegance of the best essential and basic wardrobe pieces, made with the most sumptuous materials, without the exaggeration of logomania or the ostentatious status symbols.

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Instead, it speaks softly of luxurious, rich, timeless fabrics and an understated approach to dressing that has become the “effortlessly chic” style of well-informed, well-dressed and sophisticated consumers. Brands such as Loro Piana and Brunello Cucinelli for cashmere, wardrobe pieces from The Row and leather goods from Bottega Veneta, among others, make up this category of exclusive minimalism in clothing and accessories.

These pieces reveal the richness of a more restrained attitude, timeless quality and craftsmanship, and when paired with fine jewelry with similar attributes, offer an understated yet sophisticated approach.

Read too:

- [From Prada to H.Stern, how the power of family-owned luxury brands is perpetuated](#)
- [The highlights of the Met Gala, by Donata Meirelles](#)
- [What is the luxury of the future? Fendi CEO responds](#)

Here, we highlight some pieces from independent designers and antique/vintage styles that emanate the trend of discreet luxury – a trend that has always been present in a measured way and that has a lot of room to evolve.

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Jewelry, new and old, is set with antique diamonds: the rose, mine, European and portrait cut types. The personality of these styles is related to a more subtle attitude when using diamonds that shine from the art of being cut and faceted by hand and, when recycled and incorporated into contemporary pieces, are less flashy than brilliant cuts.

The effective combination of ancient and modern details in a current piece also gives it a poetic nature, which is more related to wearing jewelry that allows you to shine without being overshadowed.

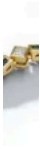
These pieces of jewelry are the kind that can be part of your daily routine, just like the clothes you love to wear – comfortable, unpretentious and elegant – and worn carefree while carrying out everyday tasks.

PUBLICIDADE



See below examples of jewelry that fit into “quiet luxury”:

volta dos anos 1950, da Kentshire.
: uma pulseira entrelaçada de ouro, além



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formato baguete, além de pedras

composto por folhas de hera estilizadas e

o negro da Jacquie Aiche.

em ouro amarelo 18K e feito à mão.

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es em formato marquise.

mantes.

lette.

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a central de corte princesa e diamantes



detalhes em malaquita e diamantes.

tes de diamantes.

om capas esféricas de ouro e esmalte
k Mortimer, com caixa original, por

em ouro 18K, da Single Stone.

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! diamantes.

de ouro e centros cônicos cravejados de
Darde para Suzanne Belperron, entre



s em ouro 18K.

s brancos e esmalte preto.

o de ouro amarelo, verde e rosa.

! Cada pulseira é em ouro amarelo 18K
tiga, de cerca de 1880.

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volta dos anos 1950, da Kentshire.
uma pulseira entrelaçada de ouro, além



formato baguete, além de pedras

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Articulated necklace from Ark Fine Jewelry, with princess-cut and baguette-shaped diamonds, as well as blue ombré precious stones.

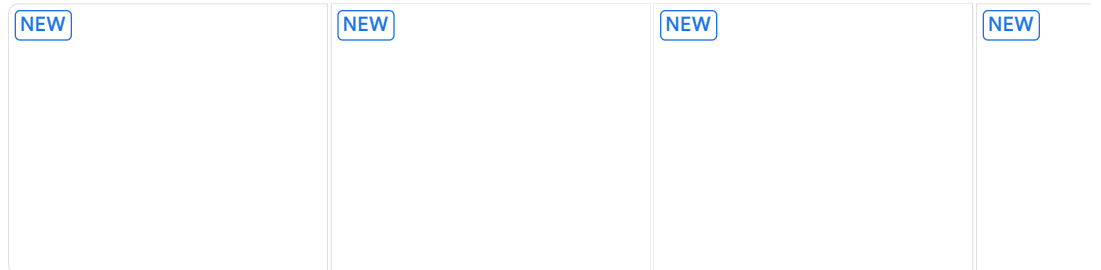
NEW	NEW
\$15,500	\$435
NEW	NEW
\$530	\$1,345
NEW	NEW
\$330	\$2,270
NEW	NEW
\$1,090	\$550

Sydney Evan

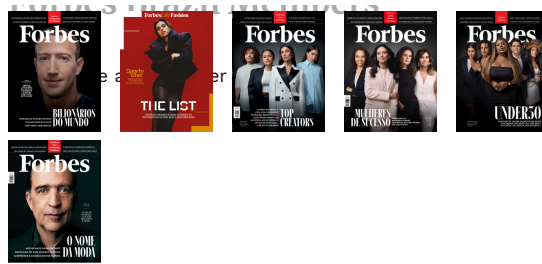


Themes

jewelry Jewelry fashion



Fine Jewelry for Every Story
Sydney Evan



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